



2018 -2021 STRATEGIC PRIORITIES PLAN



MESSAGE FROM COUNTY COUNCIL

Your County Council was elected in October 2017 with a mandate of change and improvement. We view a strategic priorities plan as one method for creating a new understanding of what success and accountability look like in Westlock County for years to come. We exist in a dynamic and ever-changing environment and recognize the need to not only implement plans and strategies such as this, but also invite public feedback and to reassess this plan periodically to ensure this framework provides us the best opportunity to make Westlock County an even stronger and more thriving place to live, play, and do business.

Sincerely,

Lou Hall, Reeve

INTRODUCTION

Westlock County Council has adopted a set of strategic priorities for 2018 to 2021.

This plan provides citizens, businesses, producers, staff and other stakeholders with a high-level overview of Council's vision for the future of Westlock County.

Providing strategic direction is one of the mandates of County Council's governance role. This plan provides a framework to enact that mandate and to provide support for Administration in operational planning.

County Council is determined and committed to delivering solid leadership and visioning, providing a foundation for this Council and future Councils to continue to build a sustainable and healthy community, reflecting the values of our citizens.



STRATEGIC TOPIC	STRATEGIC GOALS	STRATEGIC ACTIONS	TIME LINE
#1 - SKI HILL	<ul style="list-style-type: none"> • Prospectus • Expression of Interest 	<ul style="list-style-type: none"> • Develop a prospectus on the property that assesses key information about the site • Invite expressions of interest 	May 2018
#2 - ROAD NETWORK	<ul style="list-style-type: none"> • Road Plan Priorities 	<ul style="list-style-type: none"> • Inventory current paved roads and assess traffic volumes • Review criteria and update priorities for new road construction, road upgrades, bridge, culvert and ditch maintenance 	November 2018
#3 - GRAVEL SUPPLY	<ul style="list-style-type: none"> • Options for Supply 	<ul style="list-style-type: none"> • Review and update current contracts • Determine options for ensuring the long-term supply of quality gravel for road maintenance 	April 2018 June 2019
#4 - BUDGET	<ul style="list-style-type: none"> • Develop 3 year business plan • Develop 5 year capital budget 	<ul style="list-style-type: none"> • Budget process timelines • Value for tax dollars • Service level review 	Budget 2020
#5 - WATER SYSTEM PHASE 3	<ul style="list-style-type: none"> • Funding Confirmation 	<ul style="list-style-type: none"> • Continue lobby efforts for project to proceed with the Water Commission and Alberta Transportation 	June 2018
#6 - TOWN INTERMUNICIPAL DEVELOPMENT PLAN (IDP) TOWN INTERMUNICIPAL COLLABORATIONS FRAMEWORK (ICF)	<ul style="list-style-type: none"> • Town Inter-Municipal Development Plan (IDP) • Town Inter-Municipal Collaborations Framework (ICF) 	<ul style="list-style-type: none"> • Update the IDP with the Town • Review the TSI Regional Collaboration Report in preparation for meeting with Town to develop an ICF • Develop ICF and protocol to meet Municipal Government Act (MGA) requirements with the Town 	March 2020

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#7 - INTERMUNICIPAL DEVELOPMENT PLAN (IDP) INTERMUNICIPAL COLLABORATIONS FRAMEWORK (ICF)	<ul style="list-style-type: none"> • Develop IDP with Villages and Rural neighbors • Develop ICF with Villages and Rural neighbors 	<ul style="list-style-type: none"> • Develop an ICF and protocol to meet MGA requirements with the Village of Clyde, Summer Village and Counties that share county borders • Develop an IDP and protocol to meet MGA requirements with the Village of Clyde, Summer Village and Counties that share county borders 	March 2020
#8 - LONG-TERM CAPITAL PLAN	<ul style="list-style-type: none"> • Long-term Capital Strategy • Asset Management System 	<ul style="list-style-type: none"> • Inventory capital projects and develop criteria to evaluate and identify priorities along with funding strategies for the 5-year capital plan update • Prepare infrastructure and facility inventory and assessment in preparation for the development of an Asset Management System 	September 2019
#9 - HEALTH AND SAFETY	<ul style="list-style-type: none"> • Health and Safety Management System with Policy • Health and Safety Manual • Joint Committee 	<ul style="list-style-type: none"> • Update of the Health and Safety Management System including Policy and Safety Manual • Appoint a joint committee to oversee employee health and safety 	March 2018 May 2018
#10 - ECONOMIC DEVELOPMENT	<ul style="list-style-type: none"> • Economic Readiness Strategy • Marketing Plan 	<ul style="list-style-type: none"> • Inventory current strengths and gaps • Identify industry diversification targets • Determine need and funding for an Economic Development Officer • Request marketing plan funding from Travel Alberta 	September 2019
#11 - POLICIES AND BYLAWS	<ul style="list-style-type: none"> • Target List 	<ul style="list-style-type: none"> • Identify policies and bylaws which need either updating to remain relevant or created to address need and guide decision making 	July 2018 thru 2021
#12 - AERODROME	<ul style="list-style-type: none"> • Agreement 	<ul style="list-style-type: none"> • Review current agreement and level of County Support for the Westlock Municipal Airport 	March 2018

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#13 - BROADBAND INTERNET	<ul style="list-style-type: none"> GROWTH Alberta Request 	<ul style="list-style-type: none"> Request GROWTH Alberta advocate to the Province for increased rural broadband to facilitate economic diversification 	Ongoing Lobbying through GROWTH
#14 - SERVICE CAPACITY	<ul style="list-style-type: none"> Service Capacity Review 	<ul style="list-style-type: none"> Schedule a service capacity review workshop to assess resources relative to current levels of service and Council expectations and priorities 	September 2018
#15 - PUBLIC COMMUNICATION	<ul style="list-style-type: none"> Best Practice Research Communication Plan 	<ul style="list-style-type: none"> Research best practices Develop a public communication strategy 	July 2018
#16 - CRIME PREVENTION	<ul style="list-style-type: none"> Crime Prevention Strategy 	<ul style="list-style-type: none"> Hold a stakeholder session with the RCMP, County Peace Officers and members of the Rural Crime Watch and other stakeholders aimed at sharing ideas and solutions to prevent crime in the County 	Ongoing